



EXAMPLE OF GOOD PRACTICE



TROJAN T-SHIRTS (EXIT DEUTSCHLAND)

COUNTRY OF ORIGIN: Germany	AVAILABLE LANGUAGES: German	SOURCE (ACCESS DATE): http://www.exit-deutschland.de/projekte/?c=trojaner-t-shirt (October 2020)
TARGET GROUP(S): <input type="checkbox"/> Counsellors <input checked="" type="checkbox"/> Interested Citizens <input type="checkbox"/> Social Workers <input type="checkbox"/> Teachers / Trainers <input checked="" type="checkbox"/> Young People <input type="checkbox"/> Youth Workers <input type="checkbox"/> Other	TYPE(S) OF BEST PRACTICE: <input type="checkbox"/> Counselling <input checked="" type="checkbox"/> Initiative / Campaign <input type="checkbox"/> Network <input type="checkbox"/> Programme <input type="checkbox"/> Project <input type="checkbox"/> Training / Learning Material <input type="checkbox"/> Website / App <input type="checkbox"/> Other	AREA(S): <input type="checkbox"/> Educational <input type="checkbox"/> Political <input type="checkbox"/> Religious <input checked="" type="checkbox"/> Socio / Cultural <input type="checkbox"/> Other

DESCRIPTION:

This is an example which shows how to get in touch directly with right-wing extremists and to generate uncertainty in the right-wing scene. It is also an example how broad discussions can be stimulated specifically in social media.



T-Shirts were distributed free of charge at a right-wing rock festival "Rock for Germany" by a German right-wing political party. The party had accepted the T-Shirts as a donation of an assumed supporter. Those who took the T-Shirts had a surprise at home, because the clothes revealed their true purpose: the print with a skull, the inscription "Hardcore Rebels" and waved flags disappeared after the first washing and a message became visible: "You can what your shirt can - We help you to get away from right-wing extremism. EXIT-Germany ". The action was broadly discussed in media and gained extraordinary attention in social media, which is one of the most important communication channels of the right-wing scene.

This action can be included in teaching units as an example of coping with right-wing extremism in a most targeted way.